

JOEL MEJIA

CELL (201) 878-5495

EMAIL: JOELMEJIAS01@GMAIL.COM

PORTFOLIO: WWW.IJVISUAL.NET

BIO: WWW.JOELMEJIAS.NET

OBJECTIVE

To display my talents, obtained by over 20+ years of experience, passion and dedication working within creative agency and in-house environment. At my best capacity, representing the company with the up highest and innovative standards of the creative business.

Able to design and execute in various media platforms Visual, 2D, 3D, Web, Rich Media, Video, Digital and others... Including all aspects of the creative process from concept to competition, and execution with exceptional understanding of digital creative producing, user experience and visual design specifications. Always responsible before any workflow production specially with multiple projects and tight deadlines at once, remaining in control of the creative execution.

With a significant creative experience as a Creative/Art director, project manager, designer, animator, editor, producer, photographer, videographer. Offering wide range of successful media production and development for business sectors including but not limited to corporate, advertising, arts & entertainment, education, financial, non-profit, publishing, retail and software. Media platform expertise encompasses responsive web sites, video, 3D, broadcast, CD-ROM, tablet PCs, presentations, applications, banner ads, interactive TV, kiosks, Set installations, 3D Print, live events. Priority is highest-quality project delivery.

Accomplishments:

- Successfully delivered over 2,500 projects in the last 20+ years, for clients in both the US and Latin America, leading projects from strategic workshops through design, development and deployment

phases.

As a creative and team member, my function is to assist the Creative Directors/Producers with me executing, achieving and upholding graphics standards while maintaining an efficient and productive team that operates within the company's objective and business plan. Achieving a high level of quality designs/animations, special effects and consistency with all projects assigned not limited to the level of quality must be defined as that which meets recognized standards for broadcast and design industry, but perhaps more importantly, meets the Producers original expectations as well as the Creative Director's approval. Consistency is defined as maintaining and adhering to the approved and recognized Graphics Guidelines for a particular show or graphic package to improve production quality by cultivating good communication among creative team and all specialists helping promoting and maintaining a sense for the good aesthetics and works effectively in the industry standards.

WORK EXPERIENCE

Digital Designer / Animator NBC Telemundo, 2350 NW 117th
Pl. Miami, FL 33182 June 2018 – Present

The primary function of this position was to produce Motion Graphics and animation components for the daily production of World Cup 2018, Sports along with Digital production for the social campaigns. This would cover all aspects of design from concept to execution.

Digital Artist/Art Director Univision Networks, 9405 41st St.

Miami, FL 33178 September 2013 – June 2018

The primary function of this position was to produce graphic stills and animation components for the daily production of Promotions, Sports and other programming needs. This would cover all aspects of design from concept to execution. The scope of work may range from print, collateral, and signage and on-air. Artistic responsibilities include assisting others in making design decisions and helping to maintaining graphics standards for the network and it's shows, OOH & Digital & Interactive Campaigns Development (RICH MEDIA, HTML5, CMS.), Branding Campaigns Development, Packaging, 3D Animation, 3D modeling, Motion Graphics, Web Design, Photography, Art Direction. Administrative duties include the following; maintaining an understanding of the assigned equipment and its operation, maintaining a professional; working environment and keeping both the Executives and Director abreast of any problems or suggestions that may arise.

Interactive Creative Director / Partner DPI Creative LLC, 41 Central Ave. Passaic, NJ 07055 November 2009 – Present (Creation and Concept Development, Digital & Interactive Campaigns (HTML5, CMS, Hype, Unity, WebGL...), Branding Campaigns Development, Packaging, Design & Print, Animation, 3D Animation, 3D modeling, Motion Graphics, Web Development, Photography, Filming, Visual Effects, Keying...)

Art Director / Owner IJ Visual 310-Ampere Pkwy. Bloomfield, NJ 07003 February 2004 – November 2008 (Branding, Packaging, Design and Print, Motion Graphics, Web Development Etc.)

Art Director All Things Media 10 Industrial Ave. Mawah, NJ 07430 January 2009 – November 2009 (Responsive, multi-platform design, Branding, Digital Campaign development, UI/UX, web

design, APP Design, Print Design, for clients such as Konica Minolta, Disney World, Mercedes Benz Etc.)

Art Director Revolucion NYC 20 W 23rd St. NYC
10010 December 2007 – 2008 (Branding Campaigns development such as HBO Latino, El Portillo Wines, Santa Rita Wines, DiGiorno Pizza Etc.)

Art Director RM Graphics Main St. Belleville NJ, 07109 March 2005 – September 2007 (Print Design and Print Production)

Graphic Designer Nocturnal Graphics 434 Lakeview Avenue Clifton NJ 07011 October 2005 – March 2006 (Print Design and Print Production)

Graphic Designer Reduced Printing 3767 C Victory Blvd. Staten Island, NY 10314 Freelance (Design and Print)

Creative Director / Editor US Latino Magazine Belleville, NJ 07109 2005 – 2006 (Layout Design, Concept Developing, Article Develop, Photography AD Artwork, Campaign Concept...)

Graphic Designer LB Graphics 181st New York, NY 10033
March 2005 – October 2005 (Design and Print)

Art Director Olé Visual 101 Thomas St. Paterson, NJ June 2002 –

2004 (Design and Print, Billboard Design, Vehicle Wrap)

Graphic Designer Graphic Art La Vega, Dominican Republic 1998 – 2000 (Design and Print, Billboard Design, Vehicle Wrap, Branding)

EDUCATION

Education: College
Digital Design - Parsons School of Design (Altos de Chavón Branch) (2003)

TECHNICAL SKILLS:

Adobe Creative Cloud: CC - 18 (Fluent)



Adobe® Creative Cloud™

- Photoshop
- Lightroom
- Illustrator
- InDesign
- Adobe XD
- Adobe Premiere Pro
- After Effects
- Dimension
- Acrobat Pro
- Dreamweaver
- Animate
- Adobe Audition

- Character Animator
- Bridge
- Media Encoder
- Fuse
- Media Optimizer
- Keynote
- Final Cut
- Motion
- FL Studio
- Smoke / Flame

3D / Interactive Softwares:

- Cinema 4D Studio
- 3D Studio Max
- Daz Studio
- Poser
- MS Office
- Hype 5 / Visual Studio / Visual Studio Code
- Construct 3
- Unity

PLATFORMS

- Mac
 - PC
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CLIENTS

